



## INVITATION TO SPONSOR

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Association of Threat Assessment Professionals  
**22nd Annual Threat Management Conference**  
**Disneyland Hotel | Anaheim, Calif.**  
**August 14- 17, 2012**

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We are pleased to provide you with the attached information outlining the **22<sup>nd</sup> Annual Threat Management Conference Sponsor/Exhibitor Opportunities**. This event attracts individuals from all over the world who specialize in assessing and managing violent individuals and organizations for the protection of countries, communities, organizations and individuals.

This year we are seeking to expand our corporate support by actively soliciting new sponsors and re-emphasizing our donor category. We hope your company will take advantage of this opportunity to further support the education of threat assessment professionals for the protection of the various communities and organizations they serve.

Sponsors receive the following:

- Special recognition on every general session video screen and from the podium
- Verbal recognition from ATAP officers throughout the conference for being a sponsor
- Your choice of a one-page advertisement or message of support for the conference in the conference notebook
- The ability to sponsor a specific event or function, if that event or function is available
- One free conference registration
- One year on the ATAP website as a sponsor with a link to your company website
- A display table in the conference vendor area

Donors receive the following:

- Special recognition on every general session video screen and from the podium
- Printed recognition on the front page of all conference notebooks
- One year on the ATAP website as a donor with link to your company website

On behalf of ATAP and the Board of Directors, we thank you for giving consideration to supporting the 22<sup>nd</sup> Annual Threat Management Conference.

Sincerely,

Rachel Solov  
Association President



Association of Threat Assessment Professionals  
**22<sup>nd</sup> Annual Threat Management Training Conference**  
**Sponsor/Exhibitor Opportunities**

The conference is scheduled for August 14-17, 2012 at the Disneyland Hotel in Anaheim, Calif.  
We are delighted that you are interested in our sponsorship and exhibiting opportunities.

**Cocktail Party/Reception Sponsor- \$7,500 (1 available)**

Sponsor of the traditional Wednesday evening cocktail party. Special signs designate your company as the sponsor throughout the cocktail area.

- Exhibit space (up to a \$650 value)
- One free conference registration
- Special recognition and company ad on every general session video screen
- Signage at cocktail party/reception
- Full page ad in conference materials
- One year on the ATAP website as a sponsor with a link to your company website
- Sponsor ribbon for your staff's nametags

**Lunch Sponsorship - \$5,000 (2 Available)**

- Complimentary exhibit display table (up to a \$650 value)
- One free conference registration
- Special recognition and company ad on every general session video screen
- Option to personally distribute promotional materials at time of lunch
- Company logo displayed on signage during lunch
- Full page ad in conference materials
- One year on the ATAP website as a sponsor with a link to your company website
- Sponsor ribbon for your staff's nametags

**Hospitality Suite Sponsor - \$5,000 (1 available)**

- Complimentary exhibit display table (up to a \$650 value)
- One free conference registration
- Special recognition and company ad on every general session video screen
- Company logo displayed on signage throughout Hospitality Suite
- Full page ad in conference program
- One year on the ATAP website as a sponsor with a link to your company website
- Sponsor ribbon for your staff's nametags

**Breakfast Donor - \$2,500 (4 Available)**

- Full page ad in conference materials
- Tabletop signage displayed at breakfast with company's logo
- Option to personally distribute promotional materials at time of breakfast
- One year on the ATAP website as a sponsor with a link to your company website
- Donor ribbon for your staff's nametags

**Break Donor - \$1,000 (7 Available)**

- Greet attendees as they break for refreshments
- Tabletop signage at break with your company's logo
- Option to personally distribute promotional materials at time of break
- One year on the ATAP website as a donor with a link to your company website
- Donor ribbon for your staff's nametags

**Exhibitor Display Table (12 available) – See form for details**

Have the opportunity to meet with our attendees from Tuesday, August 14 to Friday, August 17.

# ATAP Sponsor/Donor/Exhibit Form

## Company Information

Company Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

## Sponsorship Options

Cocktail Party/Reception Sponsor    Lunch Sponsor    Hospitality Suite Sponsor    Sponsor  
(\$5,000 or more)

Price:     \$7,500     \$5,000     \$5,000     \$\_\_\_\_\_

Your sponsorship includes a complimentary booth. Please identify the exhibit space on this form and fill out the attached paperwork.

## Donor Options

Breakfast Donor    Break Donor    Donor  
(\$1,000- \$4,999)

Price:     \$2,500     \$1,000     \$\_\_\_\_\_

## Exhibit Options

One 6ft table provided    Two 6ft tables provided    10 x 10ft booth space

Price:     \$400     \$650     \$650

Electricity service, Internet and meal functions are not included in the price of your exhibit space. Meal function tickets can be purchased separately by contacting the ATAP office.

You will be provided an order form for electricity and Internet with your confirmation.

## Payment

Credit Card - Pay online at [www.atapworldwide.org](http://www.atapworldwide.org), after your application has been received and processed.

Check - Make payable to: *22<sup>nd</sup> Annual Threat Management Conference*  
The Association Tax I.D.#: 95-4430224

Total: \_\_\_\_\_

**Submit completed form and payment to:**

ATAP  
1215 K Street, Suite 2290  
Sacramento, CA 95814

Should you have any questions please contact Meetings & Membership Specialist, Elizabeth Cardwell.  
Telephone: (916) 231-2146 Fax: (916) 231-2141 email: [ecardwell@atapworldwide.org](mailto:ecardwell@atapworldwide.org)

**Important Deadlines:**

Provision of logo: Send in same time as form

Provision of ad for conference materials: July 13, 2012

Application for sponsorship & donor cut-off date: July 20, 2012

Application for Exhibit space cut-off date: July 20, 2012

Please send all electronic files Elizabeth Cardwell at [ecardwell@atapworldwide.org](mailto:ecardwell@atapworldwide.org)

## Exhibitor/Sponsor Agreement

The purpose of this agreement is to set forth the terms of the Association of Threat Assessment Professionals (ATAP) and your company's participation at the 22<sup>nd</sup> Annual Threat Management Conference. Exhibit space will be assigned on a first come, first serviced basis, once a signed agreement and payment are submitted to the ATAP office. Please note, completion of this application does not guarantee booth space until a confirmation from the ATAP office has been received.

EXHIBITOR'S CONTRACT: The form of exhibitor's contract the Organization wishes to use is subject to the prior approval of Disney's Catering & Convention Services Manager. Without limiting this approval right, each exhibitor's contract must contain, at a minimum, the following, or a substantially similar, provision (subject to Disney's reasonable approval): The exhibitor assumes all responsibility for any and all loss, theft and/or damage to exhibitor's displays, equipment and other property while on *Disneyland*® Resort premises, and hereby waives any and all claims and/or demands it may have against Disney Destinations, LLC dba Disney Resort Destinations, its parent and/or any of its affiliate companies arising from such loss, theft and/or damage. In addition, the exhibitor agrees to defend (if requested by Disney with counsel satisfactory to Disney), indemnify and hold harmless Organization and Disney Destinations, LLC dba Disney Resort Destinations and their respective parent, subsidiary and other related and affiliated companies from and against any and all liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorneys' fees, costs of court and costs of other professionals, arising from directly and/or indirectly and/or in connection with the exhibitor's occupancy and/or use of the exhibition premises and/or any part thereof and/or any act, error and/or omission of the exhibitor and/or its employees, subcontractors and/or agents.

EXHIBIT INSURANCE REQUIREMENTS: (a)The Organization agrees to maintain during the dates of the Event, and during any other times in which any of the Organization's exhibits are on the property of the Resort, the following: (i) A policy or policies of Commercial General Liability Insurance (including, without limitation, products liability and contractual coverage, and automobile liability coverage for all vehicles), with minimum limits of Two Million Dollars (\$2,000,000), combined single limit per occurrence, covering any and all loss and/or liability resulting from personal injury, death and/or property damage arising and/or occurring out of and/or in connection with the Organization's exhibits; the use of any exhibit halls, and/or portions thereof, in the Resort that have been rented by and/or are under the control of the Organization during the Event; and/or any negligent act and/or omission and/or willful misconduct of the Organization, the Organization's officers, directors, agents, contractors, subcontractors and/or employees; and,(ii) Worker's Compensation Insurance as required by applicable law and Employer's Liability Insurance with minimum limits of One Million Dollars (\$1,000,000) per occurrence.(b) All insurance required in this Section shall be with companies and on forms acceptable to Disney and shall provide that the coverage there under may not be reduced or canceled unless thirty (30) days' unrestricted prior written notice thereof is furnished to Disney. All insurance required in this Section shall be primary and not contributory with regard to any other available insurance to the Disney, its parent, and any subsidiaries, related and affiliated companies of each, and the officers, directors, shareholders, employees, agents and assigns of each. All insurance required in this Section shall be written by companies with a BEST Guide rating of B+ VII or better. (c) Certificates of insurance (or copies of policies, if required by Disney) shall be furnished to Disney. All insurance required in this Section shall include Disney, its parent, and any subsidiaries, related and affiliated companies of each, and the officers, directors, shareholders, employees, agents and assigns of each as additional insured's and contain a waiver of subrogation in their favor. (The additional insured requirement applies to all coverages except Workers' Compensation and Employer's Liability. The waiver of subrogation applies to all coverages). Disney's failure to request, review or object to the terms of such certificates or insurance shall not be deemed a waiver of the Organization's obligations or the rights of Disney.

HOSPITALITY SUITE POLICY: Only individuals able to present a current TMC name badge will be allowed to enter. There shall be a sign posted at the door stating no one under the age of 21 may be admitted. A total of no more than 25 complimentary guest hospitality suite tickets will be made available to the vendor(s) that sponsor the hospitality suite, prorated based on the amount of the sponsorship.

### I agree to terms stated in the Exhibitor/Sponsor Agreement

Name \_\_\_\_\_

Company \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Description of services \_\_\_\_\_